

AIRTIME RATES

FREQUENCY: 89.1 Mhz
CALL LETTERS: DWAV
BAND: FM OPERATION: 24 hrs.
POWER: 25 Kilowatts

2010

15s 5,000

30s 8,300

45s 12,500

60s 16,600

SPONSORSHIP (Song, News, Time Check)
5,000

WAVE IN MOTION SPONSORSHIP
220,000

EVENTS SPONSORSHIP (Bar/Campus/Outdoor)
300,000

PROGRAM FORMAT:
EASY LISTENING R&B

LISTENERSHIP PROFILE:
A, B, UPPER C - MALE / FEMALE
18-35 YEARS OLD

COVERAGE:
PRIMARY: METRO MANILA
BULACAN
BATANGAS
LAGUNA
CAVITE
SECONDARY: LUCENA
PAMPANGA
OLONGAPO
PANGASINAN

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your most influential R&B station

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RADIO LIKE NEVER BEFORE